READY. SET. GAMES.

TEAM RECRUITMENT BEST PRACTICES

1). <u>Designate a Team Captain</u>
Identify someone who is interested in taking on the responsibility of being the team captain. This person will receive all event information and communications from the Louisville Sports Commission, and then share the relevant information to your members.

2). <u>Designate Event Captains</u>
To minimize the amount of time and effort one person spends on managing your company's corporate games involvement, it may be helpful to designate a captain for each event in which you want to participate. This event captain is responsible for recruiting team members for that specific event. On game day, the event captain will gather the team members so everyone is ready to go when it is time to play. While this is optional, it could be an efficient way to organize many small teams within your overall corporate team.

3). <u>Recruit Your Team Members</u>
   a. Start early! Mark your calendars and get the event on your company's radar as soon as possible.

   b. Emphasize the fun and spirit of the games. Being a member of the company team is what is important, not athletic ability. There is enough variety in the activities for everyone to get involved.

   c. Encourage your company leadership to make it a "mandatory" team building outing for your department or team.

   d. Promote that spouses and significant others are able to join in the fun. Even better, encourage them to get their company to sign up so there can be head-to-head competition. Who doesn't enjoy friendly rivalry?

   e. Utilize the Louisville Corporate Games marketing materials that are provided – such as the 2023 Corporate Games Recap Video, the event website (**louisvillecorporategames.com**), and other one-page flyers – to help in your team recruitment efforts.

   f. Struggling to get people to commit? If a viable option, use incentives to encourage employees to join in for a half-day event. Some companies already have established wellness programs; see if you are able to incentivize something through your company's program.