



READY. SET. GAMES.

STRATEGY FOR SUCCESSFUL TEAM MEMBER ENGAGEMENT

Whether your team is ultra-competitive and fighting for the overall championship trophy, or your team is competing to have fun, get moving and try new things, the Louisville Corporate Games IV presented by Humana requires a bit of strategy. To help your game day execution run smoothly, outlined below are a few suggestions on how you can organize your team to ensure a successful day of corporate rivalry:

- 1). Determine what is most important to your team. Do you want to win your division and/or the overall championship? In that case, you may want your team members to divide and conquer. This will ensure that your team can score points in each event. Do you want to have a cheering section at each competitive event? Travel as an entire team to each competition and cheer on your team members. Just be aware that due to time constraints, you may not be able to complete each competition if your team does them as a group. But that's okay! Your team is not required to complete each available competition.
- 2). It is recommended that team members only play in ONE of the FIVE bracketed events in order to avoid scheduling conflicts. The bracketed events are 3v3 basketball, 4v4 soccer, tug-of-war, dodge ball and volleyball. These five events are conducted tournament-style, which means your team will be assigned a specific time to play. Your first game time will be provided before event day, but subsequent game times will be determined based on wins and losses. In order to avoid conflicts, as well as not spread a single teammate too thin, it is recommended that you limit team members to one of the five tournament-style events. You may also want to identify one or two substitute players in case you need to make an adjustment to your team.



Participants are encouraged to compete in multiple events throughout the day (one bracketed event, plus competitive events, as well as the non-scoring activities); however, it is each team's responsibility to ensure its competition schedule is created in a manner that does not over-schedule individual participants. Our goal is to have all competitions completed by noon in order to announce our winners by 1 p.m.

- 3). Try to identify individuals who can fill in for each event. You never know what could happen on game day. For example, a teammate's car might break down on the way to the event, a sick child might keep a teammate at home, an injury could happen in the first basketball game. When things don't go according to plan, having subs and other teammates willing to step up and play could help eliminate some stress as a captain!
- 4). The Louisville Sports Commission (LSC) will provide companies with a 10x10 tent in the team tailgating area. Decorating your team tent can help you earn additional points that helps your overall score. You may want to consider having snacks and drinks at your tent to help your team feel energized and hydrated through the entire competition. (Note: The LSC will provide hydration stations with water and PowerAde throughout Kentucky Country Day's campus.)

